

For favour of posting



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Career Talk

Digital Marketing Careers at The Egg Company

Speakers:

Vennie So, Regional Director

Richard Mabey, Managing Director

Dheeraj Choithramani, Senior Digital Marketing Manager

Digital Marketing Careers at The Egg Company

- Why a career in Digital Marketing?
- Introduction to Digital Marketing (Paid Search/Social and Analytics)
- Introduction to The Egg
- Opportunity for CUHK Mathematics final year students
- Q&A

Additional Attendees

CUHK Mathematics Alumni in The Egg Company

- Nicole Lam
- Alice Yuen

Company Summary

The Egg is an independent digital agency founded in Hong Kong in 1998. We help global clients with their online advertising across Asia through our offices in Hong Kong, Singapore, Guangzhou, Shanghai and Tokyo. We also build marketing software solutions that use big data and analytics to help marketers perform their jobs more efficiently.

When it comes to finding people we always aim to develop, nurture and strengthen the individuals that join the company. Giving talented people a place to learn and to flourish is not only part of our ethos; it remains one of our most gratifying achievements.

Positions Available

Internship, Junior Digital Analyst

Date: 30 January 2018 (Tuesday)
Time: 5:30 p.m. - 6:30 p.m.
Venue: L3, Science Centre,
The Chinese University of Hong Kong, Shatin

All are Welcome!